## Lance J.M. Steinhart, P.C.

Attorney At Law 1725 Windward Concourse Suite 150 Alpharetta, Georgia 30005

Also Admitted in New York and Maryland

Telephone: (770) 232-9200 Facsimile: (770) 232-9208

Email: lsteinhart@telecomcounsel.com

July 13, 2012

### **VIA ECFS**

Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street Washington, D.C. 20554

Re: Telecommunications Carriers Eligible for Universal Service Support, WC Docket No. 09-197; Lifeline and Link Up Reform and Modernization, WC Docket No. 11-42

Dear Ms. Dortch:

On Thursday, July 12, 2012, Lance Steinhart, Brita Strandberg, and Heather Kirby, on behalf of Free Mobile, Inc. ("Free Mobile"), as well as Kevin Haddad, CEO of Free Mobile, spoke with Kimberly Scardino and Jonathan Lechter of the Telecommunications Access Policy Division. We discussed Free Mobile's Compliance Plan as filed on June 15, 2012.

Kevin Haddad gave an overview of Free Mobile and its affiliates and highlighted the Company's proposed Lifeline offering. We discussed Free Mobile's use of SIM card technology and the Company's procedures regarding fraud prevention during the Lifeline enrollment process.

Finally, Free Mobile agreed to file a revised Compliance Plan with suggested clarifications.

Attached is a copy of Free Mobile's website screenshots that were provided at the meeting yesterday. Please contact me if you have any questions. Thank you.

Respectfully submitted,

/s/ LANCE STEINHART

Lance J.M. Steinhart Attorney for Free Mobile, Inc.

Attachments

cc: Kevin Haddad
Brita Strandberg
Kimberly Scardino
Jonathan Lechter

Welcome

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FAQs

Check Status



### A Worry-Free Way to Stay Connected!

Lifetine is a government benefit program that provides discounts on monthly telephone service for eligible low-income consumers to help ensure they have the opportunities and security that telephone service affords, including being able to connect to jobs, family, and 911 services. Lifetine is supported by the federal Universal Service Fund(USF).

- Only eligible consumers may enroll in the program.
- The program is limited to one banefit per household, consisting of either wireline or wireless service.
- · Litalina is a government benefit program.
- Consumers who willfully make talse statements in order to obtain the benefit can be purished by fine or imprisonment or can be barred from the program.

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## How to Qualify

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### Eligibility

http://www.foc.gov/guides/fieline-and-link-affordable-telephone-service-income-eligible-consumets

#### How Do I Qualify for Lifeline Discounts?

The Lifetine program is available to eligible low-income consumers in every state, territory, commonwealth, and on Tribal lands. You must be eligible to enroll. To participate in the program, consumers must either have an income that is at or below 135% of the Federal Poverty Guidelines or participate in one of the following assistance programs:

- Medicald;
- Supplemental Nutrition Assistance Program (Food Stamps or SNAP);
- · Supplemental Security Income (SSI):
- Federal Public Housing Assistance (Section 8);
- Low-Income Home Energy Assistance Program (LIHEAP);
- "empokary Assistance to Needy Families (LANF);
- National School Lunch Program's Free Lunch Program;
- Burezu of Indian Affairs General Assistance;
- Fibsily-Administered Temporary Assistance for Needy Families (TTANF);
- Food Distribution Program on Indian Reservations (FDPIH);
- Faac Start (f income eligibility criteria are met); or
- State assistance programs (fl applicable).

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	Plan Name (your price)	Free Monthly Minutes Included in Plan	Unused Minutes Carryover Each Month	Text Message Charge*	Web	Additional Minutes Charge per Min	Voicemail Caller ID	
	BASIC (FREE)	68	Yes	3 Texts/1 Minute	n/a	\$0.10	Call Waiting Yes	
	PLUS (FREE)	125	Yes, Limited to 90 days	1 Text/1 Minute	n/a	\$0.10	Yes	
	DELUXE (FREE)	250	No**	1 Text/1 Minute	n/a	\$0.10	Yes	
	ELITE (\$35)	Unlimited	Unlimited	n/a	n/a	n/a	Yes	
	ELITE PLUS (\$45)	Unlimited	Unlimited	n/a	200mb	n/a	Yes	

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n/a

600mb

n/a

Yes

Unlimited

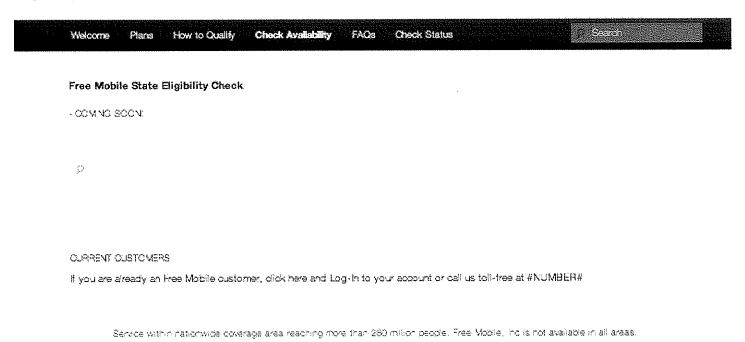
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#### DO ANY RESTRICTIONS APPLY?

Yes, certain restrictions apply:

Free Mobile is only available to individuals who participate in a qualifying government program or are income eligible. Only one wireless or tendine Lifetine account is allowed per household and service is non-transferable. The address you provide for your phone service must be your place of residence, whether permanent or temporary. Free Mobile participation is subject to the Free Mobile Terms of Service found on www.freemobileusa.com.

#### HOW MUCH DOES ASSURANCE WIRELESS COST?

Free Mobile is FREE to eligible customers. Free Mobile offers a FREE sim card, 250 FREE minutes of wireless voice service and, with selected plans, 250 FREE texts to eligible customers each month. There are no bills, long-term contracts or activation fees for Free Mobile customers. For more information, click have.

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### About Free Mobile

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#### **Our Mission Statement**

To provide reliable mobile comminication services, through the use of prepaid SIM cards, mobile phones, and broadband access to consumers that qualify under the Lifeline federal benefit program.

#### Company Vision

Free Mobile's core ideology included a dedication to affordable quality and dependability, a pledge to community responsibility, and a view that the company exists for the waitere of supporting those in need.

Our core values drive the heart and soul of the company:

- Provide the highest quality mobile products available
- Futfill the needs of our oustomers.
- Support team member happiness and excellence
- Caring about our communities and environment

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